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2021

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### What is a Digital Presentation?

A digital presentation is an animated presentation with rich media including features such as 3D design, music, voice-over, video content and more. Think of it as a Power Point presentation on Steroids, though there is truly no comparison between the two. A digital presentation can contain much more information you're your website holds and runs on all computers.

Whatever your needs are, the product is aimed at user-friendly and efficient introductions. It can easily be updated and tailored for any specific event or meeting. While your client enjoys the advantage of audio and visual interaction, he is able to obtain information on your company of his interest. It thus removes pressure off the client, yet your business is being represented without flaws!

### What can Presentations be used for?

- ✓ Corporate Brochures
- ✓ Electronic Catalogues
- ✓ Company or Product Branding
- ✓ Information Commercials
- ✓ Technical Specifications
- ✓ Training Manuals
- ✓ Invitations
- ✓ Animation
- ✓ Educational Tools
- ✓ Product Launches
- ✓ Events and Promotions to name a few.



### The Final Product

Once your Digital Presentation has been designed, Aftershock can burn it onto a Standard CD and have it silk-screened or labelled. However, since the age of technology is aiming at producing products with smaller dimensions, we recommend placing your Digital Presentation onto Digi Cards. Digi-Cards are mini CDs shaped as big as a business card (80x60mm). It is therefore lightweight and can be carried around in your





**Aftershock Visual Comm.**  
No pretence. Just great design. Full stop.

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wallet and handed out as an actual business card. As far as formats and packaging goes, you are virtually spoiled for choice – ask us to show you what's available!

For more info on this nifty little product, shout, scream or yell!



### **Make Contact**

Time is money, so end your search and contact us.

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