

6<sup>th</sup> October 2009

Aftershock Visual Communication (Pty) Ltd

Attention: Rosika Voermans

Dear Rosika

## APPRECIATION

Your involvement in the establishment and development of a number of branding and graphic design initiatives within the organisation has been noted with great appreciation.

Over the past two years you have been involved in a number of projects within Accentuate , most notably:

- The development of the Accentuate Brand and logo
- The development of the updated SAFIC logo
- The development of the updated CGA logo
- The development of the Accentuate website
- The development of the SAFIC website
- The development of the FloorworX website
- Various product and service branding and marketing initiatives.

In our interaction with your organisation, we have found you to be professional and helpful and your standard of work to be of the highest quality. We would like to take this opportunity of formally thanking you for the enormous contribution that you have made towards the development of a uniform corporate identity within our organisation.

Your dedication towards ensuring that we meet our strategic objectives is commendable and we certainly see you as an extension of our organisation.

We look forward to a long and mutually beneficial relationship with yourself and can assure you of our best intentions at all times.

Yours truly



Fred Platt  
Chief Executive Officer